

# MOCK LINE STRIKES AND OTHER 811 INITIATIVES

MCKAY LYVERS  
DAMAGE PREVENTION MANAGER  
ALABAMA 811



# CURRENT 811 D.P. EFFORTS

TRADE SHOWS

SPEAKING  
OPPORTUNITIES

CHILDREN'S  
PROGRAM

CONTINUED 811  
ADVERTISEMENT

CONTINUED  
IMPROVEMENTS  
OF THE LOCATE  
PROCESS.

# FUTURE 811 D.P. EFFORTS

ENHANCED  
EFFORTS IN  
SEEKING  
SPEAKING  
OPPORTUNITIES

TARGETED PUBLIC  
AWARENESS/EDUC  
ATION  
OPPORTUNITIES

UTILIZING  
DATA/CONTACTS  
WE ALREADY  
HAVE

INCREASED  
SOCIAL MEDIA  
PRESENCE

MEMBER  
VISITS/CONTACTS

NON-MEMBER  
VISITS

WHITE PAINT,  
TOLERANCE ZONE

UTILITES CAN BE  
REPLACED, LIVES  
CANNOT























2017		2016				
County	# Tickets	County	# Tickets	% Change	2016 Population	% Change from 2010
CHOCTAW	889	CHOCTAW	410	116.83	12,993	-6.20%
ETOWAH	10167	ETOWAH	6979	45.68	102,564	-1.80%
COFFEE	3250	COFFEE	2363	37.54	51,226	2.60%
COOSA	873	COOSA	640	36.41	10,581	-10.00%
COVINGTON	2386	COVINGTON	1832	30.24	37,458	-0.80%
JEFFERSON	123366	JEFFERSON	95430	29.27	659,521	0.20%
RUSSELL	6517	RUSSELL	5067	28.62	58,172	9.90%
CALHOUN	9635	CALHOUN	7511	28.28	114,611	-3.40%
LOWNDES	654	LOWNDES	515	26.99	10,358	-8.20%
DALLAS	3079	DALLAS	2428	26.81	40,008	-8.70%
HOUSTON	6845	HOUSTON	5644	21.28	104,056	2.50%
LEE	21327	LEE	17843	19.53	158,991	13.30%
CLEBURNE	1025	CLEBURNE	862	18.91	14,924	-0.30%
TALLAPOOSA	3669	TALLAPOOSA	3150	16.48	40,727	-2.10%
MACON	1276	MACON	1118	14.13	18,963	-11.60%
AUTAUGA	5728	AUTAUGA	5054	13.34	55,416	1.50%
BALDWIN	35470	BALDWIN	31370	13.07	208,586	14.40%
PICKENS	1397	PICKENS	1280	9.14	20,324	2.90%
GREENE	672	GREENE	619	8.56	8,422	-6.90%
WINSTON	1469	WINSTON	1362	7.86	23,805	-2.80%
HENRY	1145	HENRY	1064	7.61	17,164	-0.80%
DALE	3250	DALE	3021	7.58	49,226	-2.00%
MADISON	50250	MADISON	47014	6.88	356,967	6.60%
DEKALB	2389	DEKALB	2259	5.75	70,900	-0.30%

261 PIKE ELECTRIC  
 377 COOK'S PEST CONTROL  
 470 GADSDEN WATER WORKS  
 2275 MILLER PIPELINE  
 154 Danella  
 163 TOM'S CATV CONSTRUCTION  
 184 AL POWER  
 506 DANELLA CONSTRUCTION  
 149 ATTALLA WATER WORKS BOARD  
 691 Alabama Power  
 604 Osmose Utilities Services, Inc.



# MOCK LINE STRIKES AND APACT




**APACT**  
ALABAMA PIPELINE AWARENESS COOPERATIVE TRAINING



← → ↻ 🏠 [www.apactpipelineawareness.com/about](http://www.apactpipelineawareness.com/about) ☆ 📱 📄

📱 Apps 🌐 Getting Started 📅 Google Calendar 📄 [https://login.navien...](#) 📄 API | Pipelines 📄 Home Page 📄 Pipeline Operators... 📄 Products | Kid Ener... 📄 American Benefit C...


» 📁 Other Bookmar



[About](#) [Upcoming Events](#) [Emergency Responders](#) [Excavators & Contractors](#) [Public Officials](#) [Calendar](#) [Register A Site](#) [Contact Us](#)

### Alabama Public Awareness Cooperative Training (APACT)

Alabama Pipeline Awareness Cooperative Training is a cooperative effort between Alabama 811 and approximately eighty of our state's pipeline and gas distribution companies. This program provides pipeline safety awareness information to emergency responders, public officials, and excavators in compliance with the Department of Pipeline Safety's regulation, known as RP1162, which became effective in 2006. The purpose of the RP1162 program is to enhance the public awareness and education programs pertaining to gas distribution and pipeline safety.



First Responders training sessions are coordinated at a regional level in cooperation with local emergency personnel and APACT. This training provides valuable information on how to respond to a gas or pipeline emergency that may occur in your area and how to protect both your employees and the general public. First Responders receive materials with information for training purposes as well as a list of gas distribution and pipeline facilities they may have come in contact with.

Public officials, especially those involved in land use decisions, receive information designed to bring attention to the presence of pipelines in their community. An emphasis is placed on awareness, land use

[Emergency Responders](#)  
[About Pipelines](#)  
[Call 811](#)  
[Important Documents](#)  
[Operator Profiles](#)

WWW.APACTPIPELINEAWARENESS.COM



Do I think APACT is 100% effective?

Do I think it's the only thing that needs to be done during the year to help satisfy your public awareness needs?

Do I think everyone must drop what they are doing and join APACT?

Do I think that APACT is a very low cost program in comparison to other similar programs across the country, and in Alabama?

Do I think it has its place in helping many of you meet your public awareness needs?

# CHALLENGES

Avoiding the  
“cookie cutter”  
reputation.

Avoiding the  
“been there done  
that” amongst our  
invited audiences.

Providing a new  
way to present the  
same required  
information.

Manpower

Costs

Effectiveness

You can't require  
those groups to  
attend.





IDENTIFY. NOTIFY. DOCUMENT.  
ENERTECH PROVIDES QUANTIFIABLE  
PUBLIC AWARENESS, LIAISON SERVICES,  
DAMAGE PREVENTION AND  
INTEGRITY MANAGEMENT PROGRAMS

ENERTECH  
SOCIAL NEWS

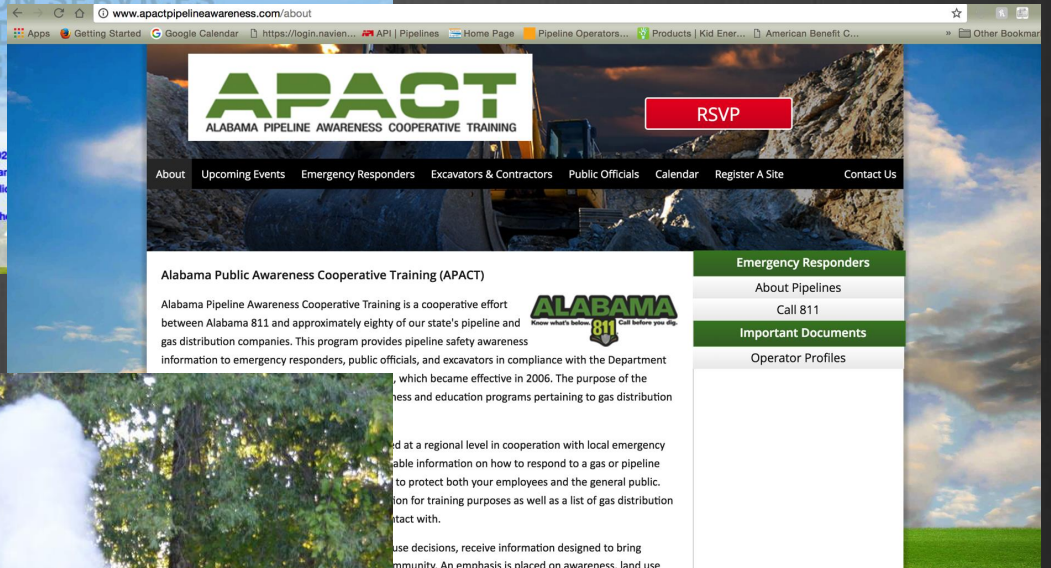


@ENERTECHINFO

Tweets by @enertechinfo

Enertech specializes in API RP 1162, CFR 192, and other pipeline safety regulations. We provide prevention and integrity management programs for transmission, gas gathering and hazardous liquid pipelines.

**Innovation. Service. Experience.** These are the hallmarks of the programs and products Enertech provides.

A screenshot of the Alabama Pipeline Awareness Cooperative Training (APACT) website. The browser's address bar shows "www.apactpipelineawareness.com/about". The website has a dark blue header with the "APACT" logo in large green letters, with "ALABAMA PIPELINE AWARENESS COOPERATIVE TRAINING" in smaller white text below it. A red "RSVP" button is on the right. A navigation menu includes "About", "Upcoming Events", "Emergency Responders", "Excavators & Contractors", "Public Officials", "Calendar", "Register A Site", and "Contact Us". The main content area is titled "Alabama Public Awareness Cooperative Training (APACT)" and describes the cooperative effort between Alabama 811 and pipeline companies. It mentions that the program provides pipeline safety awareness information to emergency responders, public officials, and excavators in compliance with Department of Transportation regulations, which became effective in 2006. The purpose is to provide training and education programs pertaining to gas distribution. The text continues: "The program is implemented at a regional level in cooperation with local emergency responders to provide reliable information on how to respond to a gas or pipeline emergency. This information is used to protect both your employees and the general public. The program also provides information for training purposes as well as a list of gas distribution companies to contact with." The right sidebar contains a list of links: "Emergency Responders", "About Pipelines", "Call 811", "Important Documents", and "Operator Profiles".

# FIVE INITIAL MEETINGS

ZONE 1/2-MOBILE AND BALDWIN

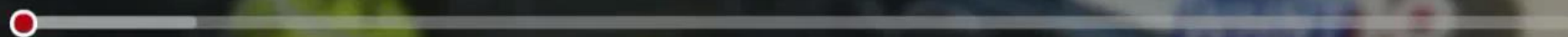
ZONE 6-HALE, PERRY, TUSCALOOSA

ZONE 9-CULLMAN, LIMESTONE, MADISON, MORGAN

ZONE 11-BLOUNT, JEFFERSON, WALKER

ZONE 15-AUTAUGA, DALLAS, ELMORE, LOWNDES,  
MONTGOMERY

## 811 demonstration shows why you should "call before you dig"



00:00 - 01:27



CC



WHNT 19  
NEWS







# ATTENDANCE

## MOCK LINES STRIKES

### 900 ESTIMATED

## ALL APACT MEETINGS

### 2500 ESTIMATE







# FUTURE OF THE MOCK LINE STRIKES?

Is it sustainable on a yearly basis, every other year, every third year?

For 2018, two or three potential zones, but not limited to those particular ones.

# FEEDBACK FROM THE MEETINGS

Overwhelmingly positive response from  
attendees and participants.



# FEEDBACK TO PROVIDED TO ENERTECH

How can we reduce costs to make it more affordable for ALL APACT zones?

A-la-carte pricing

Creating different scenarios

# FUTURE APACT PROGRAM CHANGES AND OPPORTUNITIES

Continued search for cost-cutting measures.

- Paper mailout vs. email invites
- Poll everywhere software

Mock line strikes or meetings every other year, with some form of online training, etc. in between.

Continued relationship with the Alabama Fire College

More participating operators helping make decisions about the future of the program.



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